Matt Camp
Senior Product Designer

email: matt@mattcamp.com
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site: www.mattcamp.com

July 2018 to present

Fannie Mae (Capital Markets)
Senior Product Designer - MBS Trade Automation

In seeing nearly 1 billion in daily trade volume of MBS futures, the MBS Trade app helps primary market lenders like Quicken Loans and Citizens Bank hedge their loan pipeline against risk, allowing them to provide stable, low cost loans to future homeowners.

– Leading all design efforts
– Leading all user research efforts with internal and external co-dev partners (banks, bond traders, back office and trade floor executives)
– Preparation and analysis of trade metrics
– Lead organizer for the Fannie Mae Data Vis Community of Practice

Jan. 2016 to July 2018

SiriusXM
Senior UX Designer

With over 30m subscribers, SiriusXM is the largest radio broadasting company in the United States. While the merger has brought stability to the business, SiriusXM faces the current challenge of providing a unified customer support experience while supporting two distinct legacy systems.

– Established WCAG (web accessibility) guidance
– Established comprehensive usability testing methodology for team
– Designed "refresh my radio" flow, earning a net 5% reduction in customer support call volume
– Built out the core front-end framework and style-guide for subscription flows
– Prototyped and tested flows using Axure, Sketch+Invision and HTML/CSS/JS

Dec. 2013 to Jan. 2016

Reingold
Art Director

Reingold is a full-service agency that works closely with government clients such as the Department of Veteran Affairs, Census and DOD. Additionally, Reingold is expanding into the nonprofit and private sectors by adding clients to their roster such as the NFL and the American College of Allergists and Immunologists.

– Built mobile responsive sites to meet 508 accessibility requirements
– Lead design and strategy on the redesign of Explore VA which achieved a 200% increase in conversions over the previous design
– Designed and developed mobile testing procedures and testing rigs
– Lead team members on A/B testing and optimization tasks

Razoo.com

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Nov. 2009 to
Jan. 2013

Senior Designer

Razoo is a crowd-funding platform that mediates the relationship between donors and nonprofits. Razoo averages 1.5 million unique visitors and processes 4 million dollars in donations every month. Razoo also held the record for processing 17.4 million in donations in a 24 hour period.

– Responsibilities spanned front-end development, product design/UX and marketing

– Assisted with payment flows, developed and launched landing pages, fixed css bugs, managed the CMS, defined branding guidelines

– Worked closely with dev and Q/A teams to launch pages cleanly

– Executed a complex site-wide visual rebrand on main domain and sub-domains

– Worked with over 40 nonprofit and corporate clients to design branded event sites for partnership campaigns

Ben Edwards Studio

Feb. 2006 to
Oct. 2008

Studio Manager

Ben Edwards is a DC based contemporary artist who is represented by a number of well-known galleries in NYC. His works can be found in private and public collections around the world. He is known for his dense compositions that merge digital media with traditional painting techniques.

– Designed and managed production pipelines for large, multi-month projects

– Developed custom scripting tools to automate production

– Managed a small team of three to twelve art assistants

Academic History

Jan. 2001 to
Jun. 2005

Savannah College of Art and Design

Major: BFA Painting, Minor: Computer Art