

Matt Camp

Art Director / UX Developer



UX and Design Skills

- Illustrator, Photoshop 10+ years
- UX research, User Testing, Treejack, Optimal Sort, Omnigraffle
- Mentoring and Coaching of Younger Designers
- Client Relationships, Project Planning, Creative Facilitation, and Coordination with Vendors

Development Skills

- HTML/CSS/SCSS
- Rapid Prototyping: Bootstrap, Axure
- Facebook and Twitter JS APIs
- Vanilla JS, GSAP, jQuery, Underscore.js
- Web Animation Using GSAP
- HTML E-mails
- 508 Accessible & Responsive Layouts
- Agile/Scrum, Jira, Redmine

Work History

Jan. 2016 to
Current

SiriusXM

Title: UX Developer (contractor)

With over 30m subscribers, SiriusXM is the largest radio broadcasting company in the United States. While the merger has brought stability to the business, SiriusXM faces the current challenge of providing a unified customer support experience while supporting two distinct legacy systems.

- Overhauled front-end stack for payment flows by utilizing SCSS, Bootstrap and BEM naming convention
- Built and tested flows using Axure
- Used Underscore.js to create an interactive menu for 300+ channels
- Wrote scripts for custom analytics implementation

Dec. 2013 to
Jan. 2016

Reingold

Title: Art Director

Reingold is a full-service agency that works closely with government clients such as the Department of Veteran Affairs, Census and DOD. Additionally, Reingold is expanding into the nonprofit and private sectors by adding clients to their roster such as the NFL and the American College of Allergists and Immunologists.

- Initial focus was as front-end developer and designer
- The promotion to Art Director expanded my role to include project management, HR, UX strategy and social media strategy
- Built mobile responsive sites to meet 508 accessibility requirements
- Lead design and strategy on the redesign of Explore VA which achieved a 200% increase in conversions over the previous design
- Authored guidelines and proposal language for mobile front-end and mobile ux
- Designed and developed mobile testing procedures and testing rigs
- Lead team members on A/B testing and optimization tasks



Nov. 2009 to
Jan. 2013

Razoo.com

Title: Senior Designer

Razoo is a crowd-funding platform that mediates the relationship between donors and nonprofits. Razoo averages 1.5 million unique visitors and processes 4 million dollars in donations every month. Razoo also held the record for processing 17.4 million in donations in a 24 hour period.

- Responsibilities spanned front-end development, product design/UX and marketing
- Assisted with payment flows, developed and launched landing pages, fixed css bugs, managed the CMS, defined branding guidelines
- Worked closely with dev and Q/A teams to launch pages cleanly
- Executed a complex site-wide visual rebrand on main domain and sub-domains
- Worked with over 40 nonprofit and corporate clients to design branded event sites for partnership campaigns

Feb. 2006 to
Oct. 2008

Ben Edwards Studio

Title: Studio Manager

Ben Edwards is a DC based "blue-chip" contemporary artist who is represented by a number of well-known galleries in NYC. His works can be found in private and public collections around the world. He is known for his dense compositions that merge digital media with traditional painting techniques.

- Designed and managed production pipelines for large, multi-month projects
- Developed custom scripting tools to automate production
- Managed a small team of three art assistants

Feb. 2006 to
Aug. 2006

ASEE

Contract Print Designer

Designed multi-page print materials for high volume offset reproduction

Academic History

Jan. 2001 to
Jun. 2005

Savannah College of Art and Design

Major: BFA Painting, Minor: Computer Art