

# Matt Camp

Senior UX Designer / Art Director



## UX / Design

- 15 Years as a Designer
- Adobe, Sketch, InVision, Axure
- Omniture, Google Analytics, UserTesting.com, OptimalWorkshop
- Mentoring, Client Management, Project Planning, Creative Facilitation, and Coordination with Vendors

## Development

- HTML, SCSS, JS, Angular 1.x, GIT, SVN, node.js
- Bootstrap, Mobile Device Testing
- Facebook, Twitter APIs
- JS Web Animation
- WCAG 2.0 AA Compliance
- Agile, Scrum, Jira

## Work History

Jan. 2016 to  
Present

### SiriusXM

Title: Senior UX Designer, UX Developer

SiriusXM is a nationwide provider of satellite audio with over 31m subscribers.

- Overhauled legacy site to help users pay bills, change subscriptions, and refresh their radio
- Worked with multiple teams of JAVA developers
- Defined strategy to meet WCAG 2.0 compliance
- Designed and built out pattern library and style guide
- Presented often in front of leadership
- Pushed hard for testing, research and creative solutions

Dec. 2013 to  
Jan. 2016

### Reingold

Title: Art Director, Senior Designer 3

Reingold is a full-service agency that works closely with clients such as the NFL, the VA, the Census and the Department of Defense.

- Project management, HR, design, front-end and UX strategy
- Built mobile responsive sites to meet 508a accessibility requirements
- Achieved a 200% site-wide increase in conversions with explore.va.gov redesign
- Built a custom device testing rig for mobile testing
- Lead team members on research, A/B testing and user path optimization tasks
- Mentored UX team
- Lead web design department

Nov. 2009 to  
Jan. 2013

## **Razoo.com**

Title: Senior Designer

Similar to Kickstarter, Razoo is a crowd-funding platform that mediates the relationship between donors and nonprofits.

- Front-end development, product design / UX and marketing
- Assisted with payment flows, developed and launched landing pages, fixed css bugs, managed the CMS, defined branding guidelines
- Worked closely with dev and QA teams to launch pages bug-free
- Executed a complex site-wide re-brand on main domain and sub-domains
- Worked with over 40 clients to design branded partnership campaigns

March 2006  
Oct. 2008

## **Ben Edwards Studio**

Title: Studio Manager

Ben Edwards is a DC based contemporary artist whose works can be found in private and public collections in Tokyo, NYC, Paris and Germany.

- Designed and managed production pipelines for large, complex multi-month projects
- Directed technical efforts for a 21ft mural installed at 2101 L street
- Developed custom scripting tools to automate production
- Managed teams of 3-11 art assistants

## **Volunteer Roles**

Jan. 2017 to  
present

### **RefreshDC**

Role: Board Member / Organizer

RefreshDC is one of DC's staple UX meet-ups. We host talks monthly with guest speakers who present on a wide diversity of UX topics from illustration to AI.

July. 2016 to  
present

### **Seed Spot**

Role: Mentor / Speaker

Seed Spot seeks to create healthy communities by drafting, training and funding emerging entrepreneurs from diverse backgrounds. As a mentor, I help these entrepreneurs with branding, UX and web marketing.

## **Academic History**

Jan. 2001 to  
Jun. 2005

### **Savannah College of Art and Design**

BFA in painting with a minor in computer animation.